

University of Wisconsin - Madison
College of Agricultural and Life Sciences
CALS Outreach Services
620 Babcock Drive
Madison, WI 53706

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WISCONSIN'S BROWNFIELDS: FUTURE SOLUTIONS NOW



- ◆ **Milwaukee** **May 10**
- ◆ **Appleton** **May 11**
- ◆ **Rhineland** **May 16**
- ◆ **Eau Claire** **May 18**
- ◆ **Madison** **May 24**

2000

Sponsored by:

WI Department of Natural Resources
WI Department of Commerce
WI Department of Transportation
WI Department of Administration
WI Department of Health and Family Services

The Brownfields Challenge

In the 1990s, the State of Wisconsin became a national leader in the area of cleanup and redevelopment for contaminated properties. From the passage of brownfields initiatives in the state biennial budgets to the closing of more than 9,000 contaminated properties, Wisconsin's leaders in the private and public sectors worked together to tackle the difficult problems of protecting the environment while turning questionable properties into sound community investments.

With the advent of the new millennium, we still face the daunting challenge of dealing with thousands of remaining contaminated sites scattered throughout the state. What are the next steps? How can we improve on the existing brownfields initiatives? What existing and untapped resources are out there for government officials, developers, realtors and non-profit organizations to use in their brownfields cleanup efforts?

Wisconsin's Brownfields: Future Solutions Now will help you find the answers. This one-day workshop will focus on the existing brownfields programs in the various state agencies, as well as highlight the new provisions in the 1999-2001 state biennial budget. Representatives from several state agencies will be on hand to talk about their programs as well as listen to your questions and concerns.

You will also hear real-life examples of successful brownfields cleanup and redevelopment projects from local government officials, developers and other parties. What made their projects successful? What kind of liability, cleanup and legal obstacles did they face, and how did they hurdle these road blocks? These individuals will be at this workshop to tell you their stories and help you deal with your own individual brownfields issues.

Agenda

Registration begins at 8:00 AM. The program begins at 8:30 am and adjourns at 4:00 PM.

Liability Exemptions -- hear from state brownfields staff about local government and voluntary party liability exemptions and how they can help in your cleanup and redevelopment efforts.

Comfort Letters -- learn about state agency letters that clarify such issues as off-site contamination, general liability or closing out your site.

Financial Incentives -- includes brownfields grants, loans, site assessment grants, tax incentives and more.

Information Technology -- find out about new innovations like GIS and brownfields sites on the Internet.

Case Studies/Success Stories -- listen to local officials, state agency staff and private developers give examples of how they helped turn contaminated properties into successful cleanup and redevelopment projects.

Who Should Attend?

- Local government officials
- Developers and realtors
- Lenders
- Non-profit organizations
- Environmental professionals
- Property Owners

Please advise us at time of registration if you have a disability and desire special accommodations. Requests will be kept confidential.

University of Wisconsin - Madison provides equal opportunities for employment and programming, including Title IX requirements.

Workshop Dates & Locations

WEDNESDAY, MAY 10 • MILWAUKEE

Marquette University
Alumni Memorial Union
1442 West Wisconsin Avenue
Milwaukee, WI 53233
(414) 481-8000

Upon reaching the Milwaukee downtown area from I-94 (east/west) take Interstate 43 north (towards Green Bay) and exit at the Civic Center/Kilborn Avenue (Exit 72C). Turn right on North 6th Street and drive 2 blocks to West Wisconsin Avenue. Turn right on Wisconsin Avenue and drive 10 blocks to North 16th Street. Turn right on North 16th Street. The entrance to the parking structure is on 16th Street between Wisconsin Avenue and Wells Street. Visitor parking is free.

THURSDAY, MAY 11 • APPLETON

Paper Valley Hotel
333 West College Avenue
Appleton, WI 54913
(800) 242-3499; (920) 733-8000

Take Highway 41 (North or South) to the College Avenue Exit (#125). If coming from Highway 41 North, take a left onto College Avenue. If coming from Highway 41 South, take a right onto College Avenue. Upon entering downtown Appleton, the Paper Valley is located on the right side of College Avenue.

TUESDAY, MAY 16 • RHINELANDER

Holiday Inn
US Hwy 8 & Hwy 47
Rhinelander, WI 54501
(715) 369-3600

Take Highway 51/39 (North or South) to the Highway 8 exit. The Holiday Inn is located on the left-hand side at the Highways 8 and 47 exit.

THURSDAY, MAY 18 • EAU CLAIRE

Holiday Inn Convention Center
205 S. Barstow Street
Eau Claire, WI 54701
(715) 835-6121

From Madison: Take I-90 West to exit 70. Take 53 North (5 miles), at Main Street take a left (1 mile) at Farwell Street, take a right (2 blocks).

From Minneapolis: Take I-90 East to exit 59. Take Highway 124 North (8 miles), take 53 South (2 miles). At Main Street take a right (1 mile), at Farwell Street take a right (2 blocks).

WEDNESDAY, MAY 24 • MADISON

Marriott Madison West
1313 John Q. Hammons Drive
Middleton, WI 53562
(608) 831-2000

Take I-90/94 towards Madison. Exit Highway 12 & 18 West (Beltline). Take the Greenway Boulevard Exit (#252) off of Highway 12 & 18 West. Take a left at the stop sign onto Greenway Boulevard. Go 1/4 mile and take a left onto John Q. Hammons Drive. The Marriott Hotel will be on the left.

You will receive a map with your confirmation letter.

Continuing Education Credits

This course meets the criteria for the nationally accepted Continuing Education Units. You will receive .7 CEU's for this program. Contact the UW Transcript Office at (608) 262-6215 for a copy of your CEU transcript.

Registration Information

- Fee
- \$ 60 Government & Non-Profits
 - \$ 65 Late registration for Government Non-Profits
 - \$ 110 Individuals and For-Profit Companies
 - \$ 120 Late Registration for Individuals and For-Profit Companies

Fee includes handout materials, lunch and refreshments. Lodging is not included.

To avoid the late registration fee, registration must be received one week prior to the workshop.

The sponsors will make every effort to accommodate all people who wish to attend one of these sessions, but early registration is advised to ensure space.

Make checks payable to UW-Madison

Mail or FAX to:
CALS Outreach Services
620 Babcock Drive
Madison, WI 53706
FAX: (608) 262-5088

For registration information, call:
CALS Outreach Services
(608) 263-1672

For workshop information, call:
Andrew Savagian, WI DNR
(608) 261-6422

Confirmation
A confirmation and map will be mailed upon receipt of registration.

Cancellations/Refunds
If you are unable to attend, please notify the CALS Outreach Services immediately at (608) 263-1672. To receive a full refund, you must contact the CALS Outreach Services seven days before the course starts. If you fail to cancel, no refund will be granted. Substitutions may be made at any time at no charge.

Cancellations/Refunds
If you are unable to attend, please notify the CALS Outreach Services immediately at (608) 263-1672. To receive a full refund, you must contact the CALS Outreach Services three business days prior to the conference.

Registration Form

Wisconsin Brownfields Conference

Mail to: CALS Outreach Services
620 Babcock Drive
Madison, WI 53706
FAX: (608) 262-5088

Fill out a separate registration form (or copy) for each registrant. Sorry, no phone registrations. Print clearly or type.

Name _____

Company _____

Address _____

City/State/Zip _____

Daytime Phone _____

☐ Vegetarian Lunch

Please register me at the following site:

- ☐ Milwaukee Wednesday, May 10
- ☐ Appleton Thursday, May 11
- ☐ Rhinelander Tuesday, May 16
- ☐ Eau Claire Thursday, May 18
- ☐ Madison Wednesday, May 24

- Fee:
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 - ☐ \$ 120 Late Registration for Individuals and For-Profit Companies

I will be paying by:

☐ P.O.☐ Check☐ Credit Card

Visa _____Mastercard _____Exp. Date _____

Credit Card # _____

Name on Card _____